



Presented by Infiniti of Ardmore

The 12th annual **A Taste of Lower Merion** is scheduled for **Sunday 27 February 2011** at (the newly constructed) Lower Merion High School, from 5 to 8 pm. **We invite you to participate as an advertiser in the Resource Guide / Ad Book.** This ***branded event*** attracts nearly **2,000** guests and is widely publicized throughout the area. It will feature culinary treasures from the area's finest restaurants & caterers, and hot, local entertainment... a showcase *for the best* in our community,

This event has raised over \$300,000 since 1999!

Sponsored by the 2012 Junior Class of Lower Merion High School, A Taste of Lower Merion is a cooperative, volunteer-driven effort that **benefits two important educational programs:**

ABC House is a residential college preparatory program for academically gifted minority high school students from the inner city. It offers these students "a better chance" by providing access to the excellent academic program at Lower Merion High School. ABC House provides cultural enrichment activities and tutoring from the live-in staff members.

Lower Merion Township Scholarship Fund is a community-funded effort to provide post high school scholarship aid for financially needy graduates of the Lower Merion School District. Since the program's inception, nearly 2,000 area students have been able to achieve their educational goals through this scholarship program.

100% of the proceeds remain within the community for our most important asset:
our township youth!

Act now and take advantage of the extensive publicity and community exposure by **advertising your business in the Resource Guide / Ad Book.** Insertion info, deadlines and specs are outlined on the following pages. About 1,500 ATOLM Resource Guide / Ad Books are distributed during the event and **our loyal patron's use them for several months following the event as their local business *go-to-reference-guide.***

Please complete the reservation form and send it with a check payable to "**ATOLM**" and mail to: A Taste of Lower Merion, 224 River Road, Gladwyne PA 19035-1240

If you have any questions or need additional information, please call 610.649.6330 or email info@eventnavigators.com

Sincerely,
The 2011 Resource Guide / Ad Book Team